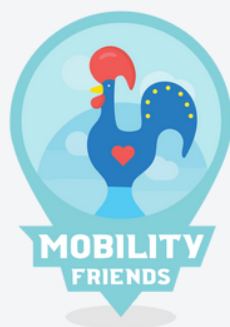


STEM AND TECHNOLOGICAL
INNOVATION

Graphic Design

INTRODUCTION TO DIGITAL ILLUSTRATION USING PHOTOSHOP



Your Mobility Partner

COURSE OVERVIEW

This course provides a comprehensive introduction to digital illustration using Adobe Photoshop. Participants will learn essential tools and techniques to create digital artwork, including drawing, painting, layering, and color management. Through practical exercises, learners will develop skills in using brushes, masks, and effects to produce polished illustrations. The course emphasizes a structured approach, guiding beginners step-by-step from basic concepts to completed digital illustrations suitable for various creative fields. By the end of the course, participants will have a portfolio of original digital artworks and the confidence to continue exploring advanced techniques independently.

TARGET AUDIENCE

This course is designed for beginners and professionals seeking to acquire fundamental skills in digital illustration using Adobe Photoshop. It is suitable for artists, graphic designers, students, and creative professionals who want to learn essential techniques for creating digital artwork.

REQUIREMENTS

To take part in the course, participants must meet the following requirements:

- Have at least a B1 level of English (independent user);
- Complete and submit the registration form before the start of the training;
- Bring a laptop or tablet to use during the sessions;
- Commit to active participation and attend at least 80% of the course.

COURSE OBJECTIVES

The objectives of the course are:

- Understand the Adobe Photoshop interface and essential tools for digital illustration.
- Use brushes, layers, and selection tools effectively to create digital artwork.
- Apply color theory and blending techniques to enhance illustrations.
- Utilize masks, filters, and effects to add depth and texture.
- Develop sketches and refine them into polished digital illustrations.
- Export digital artwork in various formats suitable for web and print.
- Demonstrate basic workflow and file management best practices in Photoshop.

CONTACTS AND REGISTRATION

For registrations, additional information, or budget requests, please contact our team by email at trainingcourses@mobilityfriends.org or visit our website at www.mobilityfriends.org.

LEARNING OUTCOMES

Upon successful completion of this course, learners will be able to:

1. Navigate and customise the Adobe Photoshop workspace efficiently.
2. Create and manage layers for complex illustrations.
3. Use a variety of brushes and tools to produce different textures and effects.
4. Apply selection, masking, and blending techniques to enhance artwork.
5. Implement colour theory principles to create harmonious designs.
6. Develop and refine digital sketches into finished illustrations.
7. Export artwork in appropriate formats for different media.
8. Apply best practices in file organisation and workflow management.

METHODOLOGY

The course is structured around a rigorous methodology that combines theoretical exposition, practical work, and applied demonstrations. This approach ensures a thorough understanding of the subject matter and its direct application in real-world contexts.

Theoretical sessions provide essential foundations, while practical work and demonstrations facilitate the development of technical skills and familiarity with the specific tools and procedures relevant to the course.

Continuous monitoring through individualized feedback allows for tracking learners' progress and ensures the achievement of the set objectives, preparing participants to face professional challenges with competence and precision.

ASSESSMENT

Assessment is carried out continuously throughout the course, using a holistic and learner-centered approach that reflects both participation and performance. Each participant is evaluated based on their overall engagement, regular attendance, punctuality, interest in the topics covered, ability to apply knowledge during practical tasks, and interaction with peers in individual and group activities.

The evaluation process includes a variety of classroom-based tasks (oral and written), short daily assignments, role-plays, and simulations. Trainers provide ongoing, individualized feedback to support progress and encourage active learning.

A Certificate of Participation is awarded to participants who attend at least 80% of the sessions and demonstrate consistent involvement and commitment during the training.

DURATION

The standard duration of our course is 20 hours (5 days), designed to ensure comprehensive and effective learning. However, this duration can be adjusted, in specific cases, to meet the particular needs of each group, in order to optimize outcomes and better suit the training context.

For further details or to discuss a customized schedule, please get in touch with us.

PRICE AND FUNDING

Each quotation is personalized and depends on several factors, such as the number of participants, the number of training hours, the location of the course, and any additional services requested (accommodation, transport, meals, cultural activities, etc.).

To receive a tailored quotation for your group, please get in touch with us.

The training can be funded through programs such as Erasmus+ (KA1 – Learning Mobility), among other European support mechanisms. For more information about funding, participants should contact their sending organization or their country's National Agency directly.

LOCATION AND COURSE LANGUAGE

We have training rooms in several cities in Mainland Portugal, such as Barcelos (headquarters), Braga, Póvoa de Varzim, and Porto. We also have spaces in the islands of Madeira (Funchal) and the Azores (Ponta Delgada). Additionally, we have facilities in Valencia, Spain.

The course is delivered in English.

CERTIFICATION

A Certificate of Participation is awarded to participants who attend at least 80% of the sessions and demonstrate consistent engagement and commitment throughout the training. Upon completion of the course, a formal certification ceremony will take place, during which the certificates will be presented to the participants.

OTHER SERVICES

To enrich the training experience, Mobility Friends offers a range of additional services, subject to availability and additional cost, which can be arranged for individual participants or groups.

Services include:

- Accommodation in partner residences or hotels
- Meals (lunch and/or dinner)
- Transfers between the accommodation and the training room
- Airport transfers
- Cultural visits

All services are subject to availability and must be requested in advance. For more information and personalised quotes, please contact our team.

COURSE CONTENTS

MODULE 1: GETTING STARTED WITH PHOTOSHOP FOR ILLUSTRATION

- Overview of Photoshop interface and workspace customization.
- Understanding resolution, canvas size, and color modes.
- Setting up brushes and basic tool preferences.
- Introduction to layers and layer management.
- Hands-on: Create your first simple sketch.

MODULE 2: MASTERING DRAWING AND PAINTING TOOLS

- Using brush tools: types, settings, and custom brushes.
- Understanding pressure sensitivity and tablet integration.
- Working with pencils, pens, and erasers.
- Using the smudge and blur tools for blending.
- Hands-on: Digital sketch and basic shading practice.

MODULE 3: WORKING WITH LAYERS AND MASKS

- Layer types: normal, adjustment, fill layers.
- Organizing layers with groups and naming conventions.
- Using layer masks for non-destructive editing.
- Clipping masks and their applications.
- Hands-on: Create a layered illustration using masks.

MODULE 4: COLOUR THEORY AND APPLICATION

- Basics of colour theory for illustration: harmony, contrast, palettes.
- Using the colour picker, gradients, and fills.
- Applying colour with brushes and gradients.
- Creating and using swatches and colour libraries.
- Hands-on: Colour a black-and-white illustration.

MODULE 5: SELECTION TECHNIQUES AND IMAGE MANIPULATION

- Selection tools: marquee, lasso, magic wand, quick selection.
- Refining selections and edge smoothing.
- Using selections for targeted adjustments and transformations.
- Transform tools: scale, rotate, warp.
- Hands-on: Modify and enhance parts of an illustration.

*Please note that program content may be subject to change based on input from our trainers.

COURSE CONTENTS

MODULE 6: EFFECTS, TEXTURES, AND FILTERS

- Applying filters for texture and style.
- Using layer styles: shadows, glows, bevels.
- Creating texture overlays and brush textures.
- Adding lighting and shadow effects.
- Hands-on: Add depth and effects to an illustration.

MODULE 7: WORKFLOW AND FILE MANAGEMENT

- Organizing files and saving versions.
- Working with smart objects for flexibility.
- Exporting files for web, print, and social media.
- Preparing files for client delivery or portfolio use.
- Hands-on: Export a final illustration in multiple formats.

MODULE 8: FINAL PROJECT – COMPLETE DIGITAL ILLUSTRATION

- Planning and sketching a concept.
- Building the illustration using all learned techniques.
- Refining, adding colour, effects, and final touches.
- Presenting and critiquing the final artwork.

MOBILITY FRIENDS TRAINING CENTER



Certified by DGERT - Directorate General
for Employment and Labor Relations

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