

DIGITAL

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# DESIGN AND DEVELOP: MASTERING FIGMA AND WORDPRESS FOR CREATIVE WEB SOLUTIONS

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*Your Mobility Partner*

## COURSE OVERVIEW

"Design and Develop: Mastering Figma and WordPress for Creative Web Solutions" is designed to equip participants with the skills and knowledge necessary to excel in both Figma and WordPress, two leading tools in web design and development. Throughout the course, participants will engage in a series of structured learning activities, hands-on projects, and skill-building exercises. Each day focuses on different aspects of web design and development, building a strong foundation in both Figma and WordPress.

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## COURSE OBJECTIVES

- Gain proficiency in both Figma and WordPress by exploring their interfaces, tools, and key features.
  - Learn to export assets from Figma and integrate them into WordPress themes.
  - Understand responsive design principles to ensure cross-device compatibility.
  - Acquire skills in customizing WordPress themes using plugins, widgets, and menus.
  - Enhance site functionality and user experience through advanced features like page builders.
  - Develop the ability to debug common WordPress issues and perform usability testing to ensure optimized and user-friendly websites.
  - Collaborate on creating and presenting websites, applying best practices in both design and development.
  - Cultivate the ability to present and justify design and development choices effectively.
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## LEARNING OUTCOMES

Create wireframes, prototypes, and polished UI designs. Apply design principles and collaborate on projects. Build and customize websites using themes, plugins, and page builders. Manage content and optimize site performance. Translate Figma designs into responsive WordPress websites. Ensure design consistency across devices. Debug and resolve common website issues. Optimize sites for speed, usability, and SEO. Deliver complete design-to-live website projects. Present and justify design and development choices.

## Duration

This is a 10 Day Course, not including weekends.

## Price

All expenses can be covered through a Knowledge Acquisition (KA) subsidy within the Erasmus+ initiative. This is a 10-day training course in which Mobility Friends imposes a fee of 700€ per attendee, in courses located in the cities of the continent and Madeira island. The fee for Azores island is 960€ per attendee.

The price includes the training course and a coffee break.

For groups of 5 or more people, please contact us for pricing details.

## Language

This Training Course is taught in the English Language.

## Schedule

The timing of classes, whether in the morning or afternoon, is determined by the provider. The schedule may vary considerably based on participants' preferences and the trainer's discretion regarding any modifications.

## Certificate

A Certificate of Attendance will be awarded to participants who attend a minimum of 80% of the course.

## Other Services

Besides providing the training course, Mobility Friends offers various services to participating groups, such as accommodation, cultural visits, and transfers, among others. Contact us to learn how we can assist you with your travel logistics.

# COURSE TIMELINE

## DAY 1

- Overview of Figma and WordPress: Purpose and use cases.
- Figma interface: Tools, layers, and assets.
- WordPress basics: Dashboard, themes, and plugins.
- Hands-on exploration of the Figma workspace.
- Setting up a local WordPress environment.
- **Skills Developed:**
  - Basic navigation in both tools.
  - Familiarity with key terminologies and workflows.

## DAY 2

- Typography, color theory, and layout principles.
- Creating wireframes and low-fidelity prototypes.
- Designing a simple website layout in Figma.
- Applying basic design principles.
- **Skills Developed:**
  - Wireframing and prototype creation.
  - Design consistency and aesthetics.

## DAY 3

- Component creation and reuse.
- Collaboration and sharing in Figma.
- Interactive prototypes with animations.
- Creating reusable components (e.g., buttons, nav bars).
- Adding interactions and testing prototypes.
- **Skills Developed:**
  - Streamlined design workflows.
  - Collaborative design processes.

## DAY 4

- Theme selection and customization.
- Creating pages and posts.
- Managing media and content.
- Installing and customizing a WordPress theme.
- Adding images, videos, and text to a site.
- **Skills Developed:**
  - Basic website structure setup.
  - Content management proficiency.

## DAY 5

- Plugins: Installing and configuring essential plugins.
- Widgets and menus: Enhancing site navigation.
- Basics of SEO and performance optimization.
- Setting up a contact form using plugins.
- Creating and organizing menus.
- **Skills Developed:**
  - Enhanced functionality integration.
  - Improved user experience (UX) on websites.

\*Please note that program content may be subject to change based on input from our trainers.

# COURSE TIMELINE

## DAY 6

- Exporting assets from Figma for WordPress.
- Integrating Figma designs into WordPress themes.
- Responsive design principles.
- Exporting images and SVGs from Figma.
- Testing responsive layouts in WordPress.
- **Skills Developed:**
  - Design-to-development workflow.
  - Ensuring cross-device compatibility.

## DAY 7

- Introduction to Elementor/Divi (or other page builders).
- Drag-and-drop editing and custom templates.
- Working with advanced features (e.g., sliders, galleries).
- Building a custom homepage using a page builder.
- Adding advanced interactive elements.
- **Skills Developed:**
  - Enhanced design capabilities within WordPress.
  - Visual customization expertise.

## DAY 8

- Debugging common issues in WordPress.
- Usability testing for designs and websites.
- Performance optimization: Caching and image compression.
- Running tests on different devices and browsers.
- Installing and configuring performance plugins.
- **Skills Developed:**
  - Problem-solving and critical thinking.
  - Delivering optimized and user-friendly websites.

## DAY 9

- Structuring a complete project from start to finish.
- Best practices in design and development.
- Presentation techniques.
- Students work in pairs/small groups to design and build a small website using Figma and WordPress.
- Presenting their projects to the class for feedback.
- **Skills Developed:**
  - End-to-end project management.
  - Communication and presentation skills.

## DAY 10

- Certification and cultural activities

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# MOBILITY FRIENDS TRAINING CENTER



Certified by DGERT - Directorate General  
for Employment and Labor Relations

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